



Dear Potential Sponsor,

The 2nd annual McHenry County Mardi Gras 5K will be held Sunday, February 18, 2024 at 9AM at Lippold Park in Crystal Lake.

This family fun event will raise much needed funds for 3 amazing not-for-profit local agencies that are located in McHenry County. With your help we can continue to make this event successful.

Mardi Gras 5K Run for the Beads is a high profile, much publicized event with great participation. We have assembled a rewarding choice of sponsorship opportunities for you to review and take advantage of. For those not able to sponsor, consider this event as a team building experience for your employees.

Our sponsors are widely recognized on the McHenry County Mardi Gras website, with email blasts and additional marketing materials. Go to [www.mchenrycountymardigras.org](http://www.mchenrycountymardigras.org) for more information.

***Proceeds from this event benefit the following agencies:***



**Child Advocacy Center (CAC)**  
**Director- Misty Mariner**  
[mmarinier@mchenrycac.org](mailto:mmarinier@mchenrycac.org)  
**(815)334-9597**

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*The mission of the Child Advocacy Center of McHenry County is to reduce trauma to child victims of abuse through coordinating a timely, comprehensive, and multidisciplinary response in reported cases of child sexual abuse and severe physical abuse.*

*The Child Advocacy Center of McHenry County serves all children under the age of 18 in McHenry County where there is a suspicion of child sexual abuse, severe physical abuse, and/or a child witness to a violent crime.*

*The Child Advocacy Center of McHenry County is accredited through the National Children's Alliance.*



**Independence Health & Therapy**  
**Executive Director- John Buckley**  
[jbuckley@independencehealth.org](mailto:jbuckley@independencehealth.org)  
**(815)338.3590**

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*Independence Health & Therapy is McHenry County's leading wellness center, providing older adult day health and memory care programs; behavioral health services; and physical, occupational and speech therapy for all ages. Our programs are centered around improving lives through care, education, and advocacy.*



**Options & Advocacy**  
**Director- Winter Noe**  
[winter.noe@opad.org](mailto:winter.noe@opad.org)  
**(815)477-4720**

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*Options & Advocacy has been part of the McHenry County community since 1994. We have provided thousands of infants, children, adults, and families with a wide range of services and supports. We offer Early Intervention service coordination through the Child & Family Connection (CFC) program. The Helping Us Grow (HUG) program provides in-home support to pregnant women and young children. The Autism Resource Center (ARC) supports people on the autism spectrum and their families through family education, educational advocacy, and a variety of group opportunities.*

Don't miss out on the the first 5K of the season. Everyone participating will have a fantastic time for a great cause!

Please consider sponsoring these wonderful organizations so that they can continue to serve our community.

If you have any questions, please feel free to contact Mike Splitt at (815)482-7906.

Thank you in advance for your consideration.

Sincerely,

Mike Splitt



**EVENT SPONSORSHIP**

**2024  
McHenry County  
Mardi Gras 5K**

*Sunday, February 18, 2024  
Lippold Park, Crystal Lake  
250 Attendees*



Please submit this form to:

**Independence Health & Therapy**  
Attn: John Buckley  
2028 N. Seminary  
Woodstock, IL 60098

With check made payable to:  
**Independence Health & Therapy**

May we display a yard sign on your property to promote event?

YES \_\_\_\_\_ NO \_\_\_\_\_

For information or questions, contact Theresa Beck  
[tbeck@independencehealth.org](mailto:tbeck@independencehealth.org)

Carnival Purple \$500	Praline Emerald \$1,000	Jambalaya Gold \$2,500	Fleur De Lis Title Sponsor \$5,000	Per sponsorship
0	2	4	8	# Race Entries with Performance Shirt
X	X	X	X	Website Recognition
X	X	X	X	Sponsor Promo Material in Runner Bag
-	X	X	X	Logo on Runner Performance Shirt
-	X	X	X	Logo on Printed Promo Material
-	X	X	X	Press Release Recognition
-	X	X	X	Social Media Recognition
-	X	X	X	Signage at Start/Finish Line
-	X	X	X	Event Announcer Recognition
-	-	X	X	E-Blast Recognition
-	-	X	X	Company Rep On-Site with *Promo Table *Provided by sponsor

In-Kind recognition based on donation.

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

- Mardi Gras 5K Run
- Fleur De Lis | Title \$5,000
  - Jambalaya | Gold \$2,500
  - Praline | Emerald \$1,000
  - Carnival | Purple \$500
  - In-Kind Description and Value:

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